

# planning an energizer olson program?

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Promotional Photos of Carl Olson



*Let Energizer Olson fire up, recharge, energize and teach your staff, students, department, organization or group!*

For more information, call 608.318.0307 or email [carl@energizerolson.com](mailto:carl@energizerolson.com)



## Carl Olson Bio

### CARL “ENERGIZER” OLSON

Carl Olson is a life long educator and advocate for the experiential learning theory. His previous book : “*Activities: Calisthenics for the Mind*”, will soon be in it’s fourth printing. That book and this new one act as supplements for his workshops and training sessions.

His professional background includes a master’s degree in education from Minnesota State University at Winona and a master’s degree in guidance and counseling from Wisconsin State University Stout. He also has experience and certification as a school administrator K-12. In addition he has over 30 years of involvement in leadership education. This comes from his work as a student council adviser, Wisconsin Association of School Councils board member, leadership camp director and presenter at various conferences and workshops. On the national level, Carl served as an adviser for the National Association of School Councils Leadership Training Center. He was also the director of the adult N.L.C. program for five years. In 2003, he was voted the first ever, national middle school advisor of the year.

He has won numerous other awards including the following:

2002 NATIONAL ASSOCIATION OF SCHOOL COUNCILS  
REGION 4 EARL REHUM LEADERSHIP AWARD

1998 WISCONSIN ASSOCIATION OF SCHOOL COUNCILS LEADERSHIP AWARD

1996 WISCONSIN ASSOCIATION OF SCHOOL COUNCILS  
STATE ADVISER OF THE YEAR

1996 WISCONSIN ASSOCIATION OF SCHOOL COUNCILS  
CANDIDATE FOR THE NATIONAL ADVISER OF THE YEAR

1994 WISCONSIN ASSOCIATION OF SCHOOL COUNCILS  
MERITORIOUS SERVICE AWARD

1979 BARRON AREA SCHOOL TEACHER OF THE YEAR

Today, Carl is retired from his regular education job and has focused his efforts on his work with “*Energizer Olson Presentations*”. Through his work with E.O.P., he schedules speaking and training engagements for a wide variety of audiences throughout the country. Booking and availability information is available on the E.O.P. website. *Energizer Olson Presentations* also markets and sells materials for training and teaching.

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## Energizer Olson Presentations Program AV Needs Checklist

- Microphone
  - a. Wireless (Lapel or hands free)
  - b. If wireless is not available I would need at least 50 feet of cord.
  - c. Please notify me if sound system is not available so I can make arrangements to supply my own.
- Display table (8 foot if possible)
- Screen
- Power source
- Extension cord and power strip
- I will bring my own LCD project. If your facility has its own system please have an AV technician available to facilitate the set up.
- Some presentations have different AV requirements. Please contact me at least 30 days prior to program to make necessary arrangements.

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# Energizer Olson Presentations Presentation Setting Suggestions

## LARGE GROUPS

1. I prefer theater or bleacher type seating
2. In a gymnasium situation have the group on one side of the gym only.
3. In all situations it is best to concentrate the group in the middle seating area. Do not let the group spread out to all areas with many open seats.
4. Have the person introducing meet with me before the start of the presentation.
5. For student groups have a well defined dismissal arrangement and share it with me.
6. When possible please assign staff members to sit with the students.
7. Having students seated on a gym floor is acceptable with elementary and some middle school programs.
8. Taking pictures and video taping are permitted

## SMALL GROUPS AND WORKSHOPS

1. Chairs and tables would be preferred to fixed desks.
2. Make snacks and refreshments available at breaks for longer workshops
3. Groups would require a seating area with chairs and tables and an open space large enough to conduct group activities.
4. For banquet settings schedule the presentations to start as soon as the last person has been served. Do not wait until everyone is done and the tables are cleared.

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## News Release

\_\_\_/\_\_\_/\_\_\_

TO: \_\_\_\_\_  
(Informational outlet)

FROM: \_\_\_\_\_  
(Sponsoring Organization)

The \_\_\_\_\_ is sponsoring a special program on \_\_\_/\_\_\_/\_\_\_\_. This program will feature nationally known speaker Carl “Energizer” Olson. Carl is the author of two successful books:

*“Energizers Calisthenics for the Mind”*

*“Impact Activities to Enhance Teaching & Learning”*

His background includes thirty-six years of experience as a teacher, counselor, adviser and successful coach. Along with his work in education he has also his speaking and training business:

### “ENERGIZER OLSON PRESENTATIONS”

To date he has presented to nearly 700,000 people of all ages and groups. These presentations have taken him to forty-three states and Canada. His message is motivational and includes topics related to all ages of youth, educational staff, parents, community organizations, corporate groups, government agencies and non-profit concerns.

Carl uses experiential techniques and active learning to enhance learning and inspire action. The program will deal with the topic of \_\_\_\_\_.

The presentation title is: \_\_\_\_\_.

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## Presentation Introduction

### CARL “**ENERGIZER**” OLSON

Carl Olson is an experienced, enthusiastic presenter with over 36 years of working as a teacher, counselor, coach and adviser. He has drawn on this background to develop *Energizer Olson Presentations*. Through his work with *Energizer Olson* he has had the privilege of conducting programs for over 700,000 participants. The people and groups he works with vary greatly.

His message of positive energy and leadership development has found a home with all ages and types of groups. His enjoyment of people and his work will be very obvious. His presentations are fast paced and interactive. After hearing him you will be motivated, “energized” and anxious to implement what you’ve learned into your everyday environment.

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